



Go Texan Day 2014



CBRE sponsored a green screen photo booth that was a HUGE hit!



An afternoon of dancing!



We even had some kiddos join the party!



HOLD ON TO YOUR COWBOY HATS

IT'S GO TEXAN DAY AT MARATHON OIL TOWER



Shine your buckles, polish your boots and put on your best cowboy hat to celebrate the opening of Houston Livestock Show and Rodeo™ (HLSR) 2014 at Marathon Oil Tower

WITH A FULL LINE UP OF

live music, rodeo clowns, line dancing, barbecue,
half-price Carnival tickets, free photo booth & more.

Thursday, February 27
11 a.m. - 1 p.m.
P10

11 a.m.
HLSR Choir kicks things off with
a live performance

11:30 a.m.
Kick up your boots at line dancing
lessons from HLSR committee
members

12 p.m.
Enjoy some good time music
from country singer Donna Brawley,
aka The Ebony Cowgirl

12:30 p.m.
Our Best Dressed Cowboy and
Cowgirl Contest — Win two
tickets to the Ram's Club booth at
the World Champion BBQ Contest
compliments of the Lamb & Goat
Auction Committee

12:45 - 1 p.m.
Enjoy one last performance
by the HLSR Choir

You don't want to miss this award-winning annual event!

For more information, contact your 5-Star Worldwide Manager:

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CBRE

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Marketing

- CampaignLogic eBlast
- Management News – Tenant Portal
- Elevator Lobby Boards (x3)
- P10 Message Boards (x2)
- Facebook & Twitter

Activities & Characters

- Sodexo BBQ Lunch Specials
- Denim & Diamond Line Dancers
- ½ Price Carnival Tickets
- Door Prizes Provided By
 - GCA, Otis, ABM, Dr. Pepper, Coca-Cola, Sodexo, MRO
- TDECU provided cookies, giveaways & reusable bags
- Surrounded MOT with Texas flags for the day
- Howdy
- Miss Moo
- Western Characters
- Bullfighting Clowns
- The Ebony Cowgirl
- Western Heritage Community Challenge Show
- Pride Choir
- Photo Booth
- Line Dancing Lessons
- Best dressed contest

Attendance

- Approximately 300 people entered to win door prizes
- Sodexo sales were approximately 1800 people
- 283 photo booth pictures
- 600 rodeo guide books handed out
- 500 bandanas handed out