

Go Texan Day 2014

















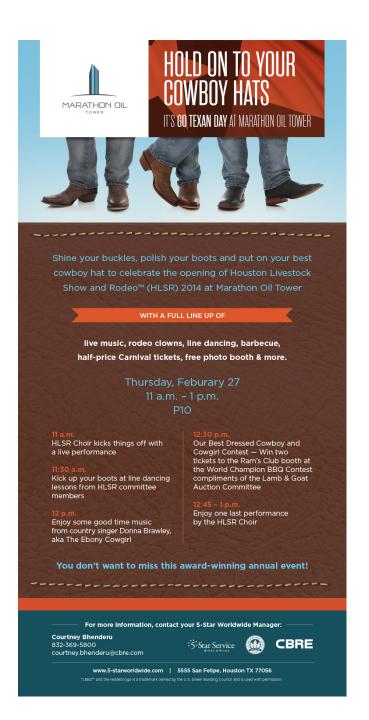




An afternoon of dancing!



We even had some kiddos join the party!



Marketing

- CampaignLogic eBlast
- Management News Tenant Portal
- Elevator Lobby Boards (x3)
- P10 Message Boards (x2)
- Facebook & Twitter

Activities & Characters

- Sodexo BBQ Lunch Specials
- Denim & Diamond Line Dancers
- ½ Price Carnival Tickets
- Door Prizes Provided By
 - GCA, Otis, ABM, Dr. Pepper,
 Coca-Cola, Sodexo, MRO
- TDECU provided cookies, giveaways & reusable bags
- Surrounded MOT with Texas flags for the day

- Howdy
- Miss Moo
- Western Characters
- Bullfighting Clowns
- The Ebony Cowgirl
- Western Heritage Community Challenge Show Pride Choir
- Photo Booth
- Line Dancing Lessons
- Best dressed contest

Attendance

- Approximately 300 people entered to win door prizes
- Sodexo sales were approximately 1800 people
- 283 photo booth pictures
- 600 rodeo guide books handed out
- 500 bandanas handed out