

Pop-Up Restaurant Program CBRE Commercial Property Management Teams

FOODA Lobby Pop-Up AMENITY

Increased Tenant Retention

Property Management firms see a direct relationship between amenities offered and tenant retention/building popularity.

Stronger Tenant-to-Tenant Connection

Fooda encourages a building-wide culture that makes work feel more like home. Increased sense of culture creates long-lasting tenant network effects.

Fooda Complements Existing Tenant Amenities

Fooda works alongside existing amenities to provide value to tenants. Cross-marketing and promotional events drive greater amenity use and fulfillment.



JOINING THE FOODA FAMILY

A **rotating restaurant option** is something that corporate tenants **love** and look forward to everyday.

About Fooda PopUp

- Last month Fooda fed 70,461 people
- We hosted over 2,500 events
- We worked with 225+ restaurants

Benefits of Fooda PopUp

- Exciting, low cost & voluntary
- Fooda curates exciting eateries including trendy restaurants, food trucks, and smaller local options
- Restaurants offer choices to accommodate employees' lifestyle choices: Vegan, Vegetarian, Gluten Free etc.



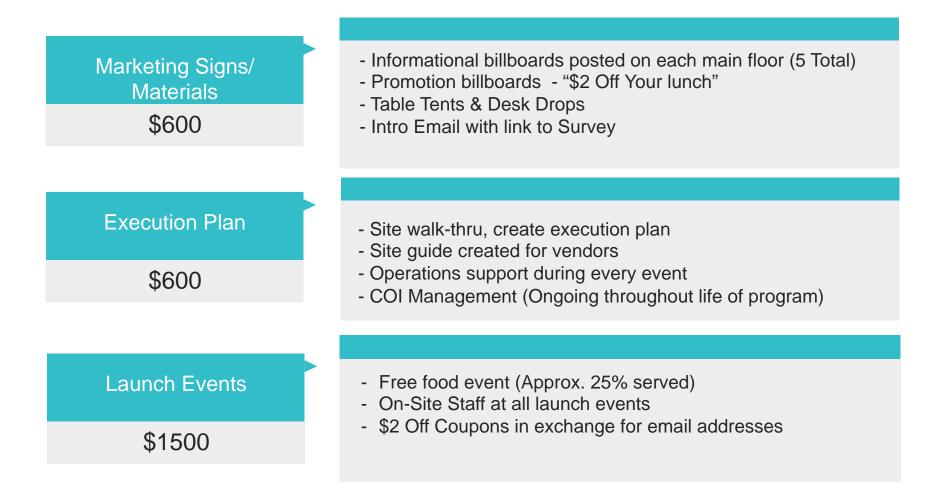


SETUP OPTIONS (3+ DAYS/WEEK)

Basic Setup	Ideal Setup	Premium Setup
\$2300 or \$96 Per Month Lease	\$5250 or \$218 Per Month Lease	\$9600 or \$400 Per Month Lease
Folding Tables & Table Cloths	Permanent Wood Cabinets	Custom Food Truck Cabinet
Standard Equipment Setup	Standard Equipment Setup	Standard Equipment Setup
TV Menu Board	Deluxe Décor Package	On-Site Coordinator
	TV Menu Board	Premium Décor Package
		TV Menu Board



FOODA IMPLEMENTATION PACKAGE



Total cost to Fooda: \$2,700



LOBBY POP-UP SETUP EXAMPLE

John Hancock Tower – Boston, MA





PREMIUM SETUP EXAMPLE



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