



An Artwork Subscription Service
for Today's Commercial Real Estate

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p. 800-351-8607

CBRE

SERVICE OVERVIEW – WINTER 2016



PHOTO: MARCUS DICKERSON



Key Advantages for CRE

Turnkey Service

We handle everything, from design and curation to installation and rotation, freeing you to get involved as much or as little as you like. You will have a dedicated Art Advisor throughout.

Local Artwork, Nationally

We work directly with over 1,000 artists nationwide so that, wherever you are, you can feature the work of local artists in your building.

Dynamic Spaces

We rotate the artwork at the frequency of your choosing to not only keep your buildings looking fresh and up to date, but also make them as dynamic as the tenants who work there.

Flexible Pricing

Our ability to seamlessly intermix prints and originals, and to combine purchase and rental options, gives us superior design and pricing flexibility. Pay up front or over time.

Extensive Selection

Drawing from a proprietary catalogue of nearly 20,000 pieces in a variety of sizes and styles, we ensure that you get the right artwork every time. We can even arrange commissions and sculpture installations as desired.



More on Pricing & Services

Pricing

Each artwork program is tailored to suit the needs of the building, as well as its manager's budget. Pricing is variable as a result. The following are guidelines to help you get a sense for what to expect.

PRIORITY programs for large commercial buildings cost an average of \$0.05/sq. ft.

COMPLETE programs for similarly sized buildings cost an average of \$0.08/sq. ft.

Services

All services are included in the pricing of each program:

- A dedicated Art Advisor
- Onsite consultation
- Design & curation
- Shipping & framing
- Installation & periodic rotation of artwork
- Insurance & liability coverage
- Optional NFC-enabled artwork placards



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Artwork Program Examples

Here are two example programs for a 500,000 square foot commercial building with artwork rotated annually.



PRIORITY Program

Coverage Area	Details of Artwork
Lobby	5 Original Artworks
Elevator Vestibules	20 Feature Canvas
Lobby Bathrooms	4 Limited-Edition Framed Prints

Total Annual Price: \$25,000

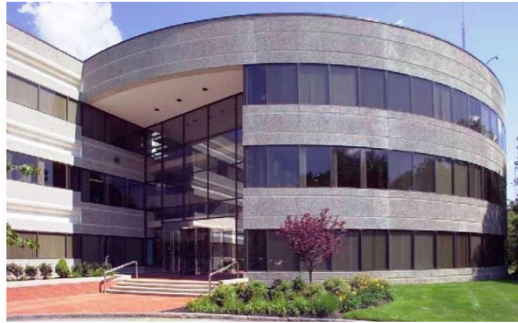
COMPLETE Program

Coverage Area	Details of Artwork
Lobby	5 Original Artworks
Elevator Vestibules	20 Feature Canvas
Lobby Bathrooms	4 Limited-Edition Framed Prints
All Common Hallways	60 Limited-Edition Framed Prints
All Common Bathrooms	16 Limited-Edition Framed Prints

Total Annual Price: \$40,000



A Few of Our CRE Clients



The Work of TurningArt & Its Artists



ART: WILLY BO RICHARDSON



ART: MIA PEARLMAN



CBRE



ART: ARI ROSENTHAL



ART: KATY HIRSCHFELD



ART: RICA BELNA



ART: JENNIFER CARLAND



CBRE



ART: ROMINA TESLARU



ART: JOSH ARBARNAL



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ART: JOSH ARBARNAL





ART: VARIOUS



ART: CHAD WEISSER





ART: TIM FORCADE





ART: TIM FORCADE





ART: RICA BELNA





Contact Us

To learn more about what we could do
for your building, contact us.

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