

FOODA Lobby Pop-Up AMENITY

- **Increased Tenant Retention**
Property Management firms see a direct relationship between amenities offered and tenant retention/building popularity.
- **Stronger Tenant-to-Tenant Connection**
Fooda encourages a building-wide culture that makes work feel more like home. Increased sense of culture creates long-lasting tenant network effects.
- **Fooda Complements Existing Tenant Amenities**
Fooda works alongside existing amenities to provide value to tenants. Cross-marketing and promotional events drive greater amenity use and fulfillment.

A **rotating restaurant option** is something that corporate tenants love and look forward to everyday.

About Fooda PopUp

- Last month Fooda fed 70,461 people
- We hosted over 2,500 events
- We worked with 225+ restaurants



Benefits of Fooda PopUp

- Exciting, low cost & voluntary
- Fooda curates exciting eateries including trendy restaurants, food trucks, and smaller local options
- Restaurants offer choices to accommodate employees' lifestyle choices: Vegan, Vegetarian, Gluten Free etc.

PREMIUM SETUP EXAMPLE

