# 5-STAR WORLDWIDE

A NATIONWIDE WORKPLACE CONCEPT FROM CBRE GLOBAL INVESTORS





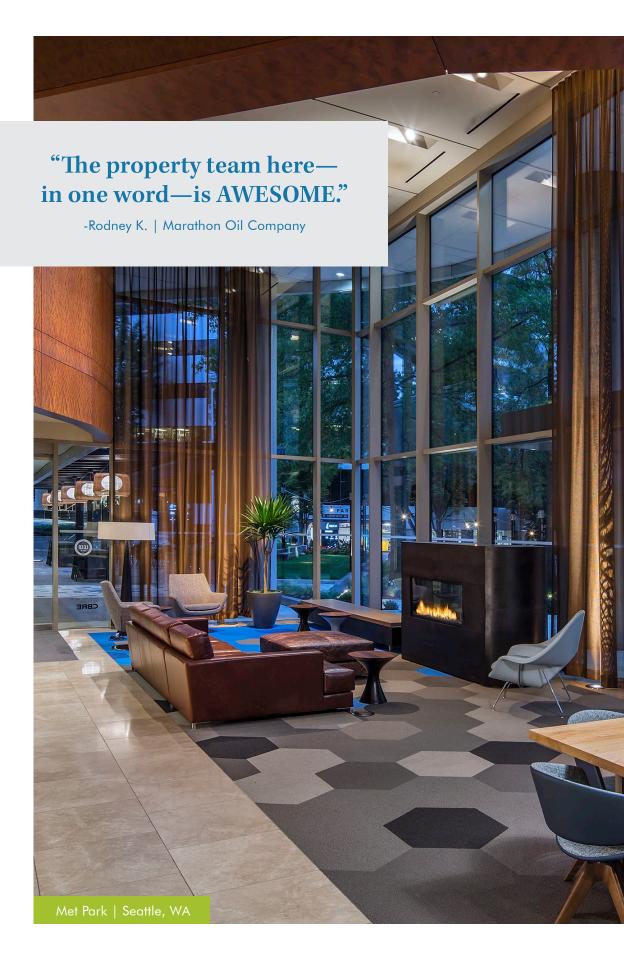














5-Star Worldwide is how CBRE Global Investors turns ordinary office properties into next-generation workplace communities.

We've pioneered a revolutionary new approach to the workplace one in which community-driven culture is both our primary focus and our defining element.

Whether it's through dynamic shared spaces, intuitive service, wellness-driven activities or tenant socials and gatherings, 5-Star Worldwide is constantly shaping new ways to catalyze community and spark new connections for professionals all across the country.

#### 5-Star Worldwide Mission Statement

5-Star Worldwide starts with the premise that our people and our clients are our most important assets. We empower our professionals to continuously provide market-leading services and amenities, anticipate client needs and implement creative solutions to solve them.

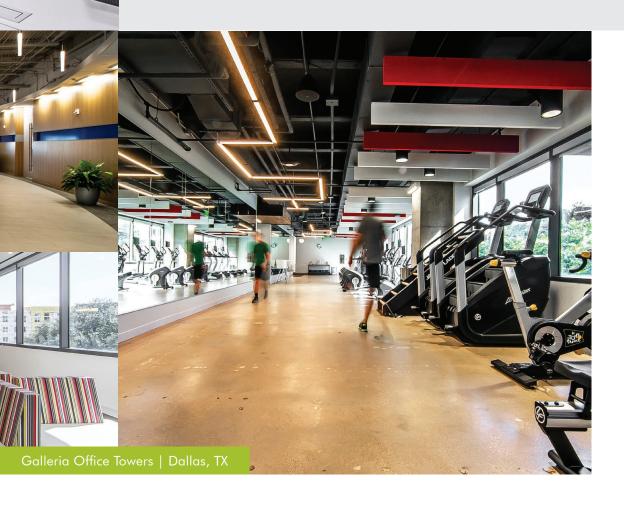
Done right, our buildings become vibrant communities that help attract and retain the best talent and operate more efficiently. We measure our success by leading the industry in customer satisfaction and renewals.





### "I really enjoy the new amenities like the conference center and workout room."

-Phil O. | Doverport Corporation



# THE 5-STAR WORLDWIDE WORKDAY

# **COLLABORATE**

in tech-enhanced co-working spaces

## INTERACT

in leisure-friendly common areas

# GO OUTSIDE

to get inspired in unique outdoor workspaces

# RECHARGE

with top-of-the-line fitness centers and wellness initiatives

## BUILD YOUR NETWORK

with nationwide workplace access

## **GIVE BACK**

to the community through building-wide philanthropy

#### THE 5-STAR PHILOSOPHY:

# CREATING COMMON GROUND FOR INNOVATION

5-Star Worldwide workplaces are hubs of inspiration... where people connect and ideas take shape. We've curated an environment where people gather not just to work—but to collaborate, to get inspired, and to make huge strides toward their next big achievement.

5-Star Worldwide perks are drivers for the next-generation workplace experience—centered on deeper employee engagement, enhanced team-wide productivity and increased ease of work/life integration.





STATE-OF-THE-ART CONFERENCE CENTERS



FULL-TIME, PERSONALIZED ASSISTANT ON-SITE



CO-WORKING SPACES



FUN-GEARED TENANT FVFNTS



ROBUST & FULLY EQUIPPED ON-SITE GYMS



PHILANTHROPIC INITIATIVES



#### THE 5-STAR STANDARD:

# REDEFINING WORKPLACE SUPPORT

We believe a workplace should function as a high-impact, integrated support system for professionals—both inside and out of the office.

That's why 5-Star Worldwide provides anticipatory, 24/7 assistance to support our tenants while they work... along with on-demand workspaces and perks they can use while they're away.

# \*5\*\*Star Manager

Each 5-Star Worldwide property's dedicated 5-Star Manager acts as both a personal assistant and an additional team member for employees—offering hands-on help whenever it's needed. It's how we ensure our tenants are never stretched too thin to stay proactive and focused throughout their day.

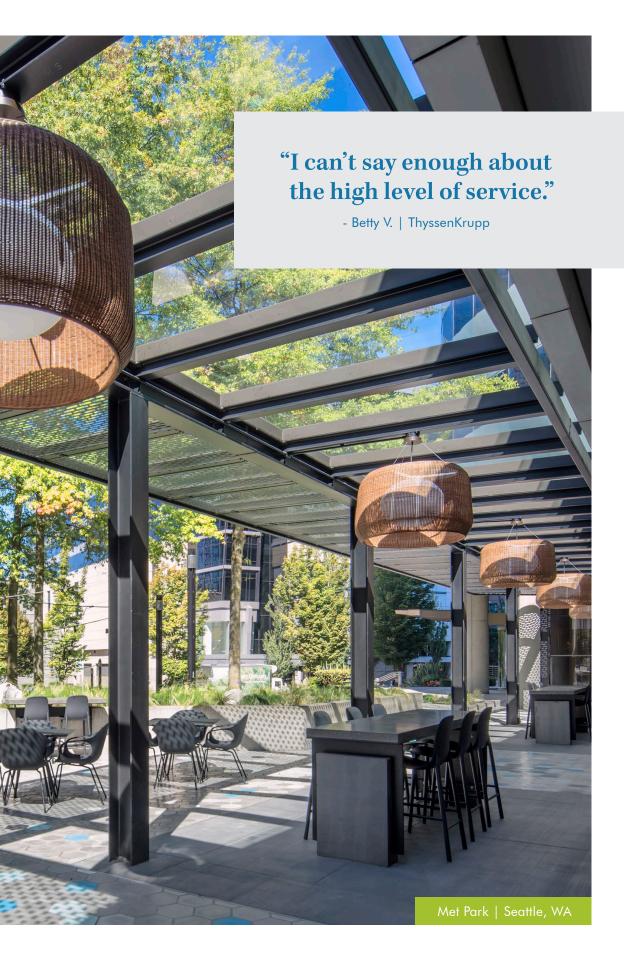
#### Services Offered by 5-Star Managers:

- Start-to-finish event planning and coordination
- VIP access to local restaurants, entertainment and more
- Restaurant and travel booking
- Off-site gift purchases
- Building-wide tenant socials and events
- AND MUCH MORE



Vanessa Polvere 5-Star Manager 800 Connecticut Norwalk, CT







# THE NATIONWIDE 5-STAR NETWORK

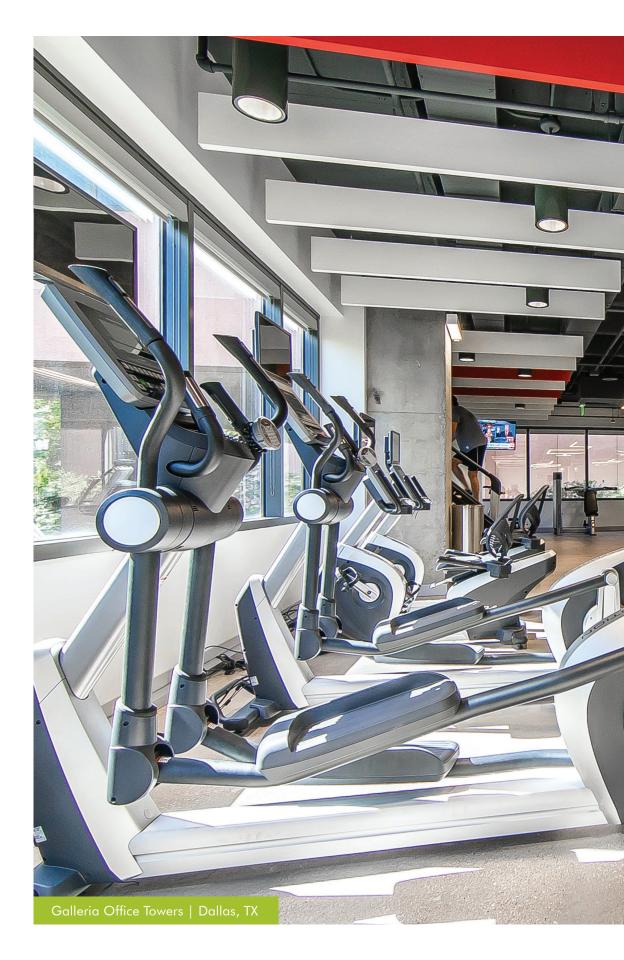


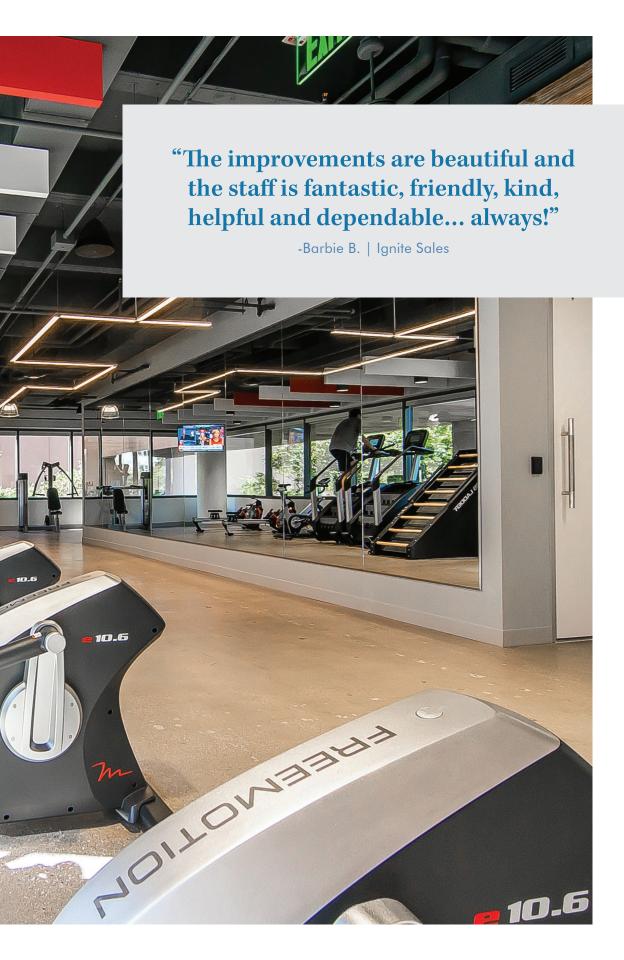
#### We've taken a big step forward in the evolution of office mobility.

The 5-Star Connect network gives our tenants anytime, anywhere access to 5-Star spaces and amenities across the U.S.

Today's on-the-go professionals need a place to plug in, hold a meeting, host a presentation or even grab a workout—regardless of where they're headed next. 5-Star Connect gives them all that and more... any time they need it.







#### **THE 5-STAR IMPACT:**

# PROVEN BENEFITS. TANGIBLE RESULTS.

5-Star Worldwide workplaces are strategically designed to optimize employee engagement—which ultimately helps our tenants attract (and keep) the best talent.

As a result, CBRE Global Investors leads the industry in tenant satisfaction and renewals.



## KINGSLEY SURVEY RESULTS

The nationwide benchmark for property management excellence

15%
IMPROVEMENT

in tenant satisfaction after just one year of ownership 94% OF TENANTS

reported feeling valued

94% OF TENANTS

would recommend the property to someone else





Stay at their jobs **five times longer** than disengaged employees<sup>1</sup>



Report **21**% higher productivity and **22**% higher profitability<sup>2</sup>



Make 37% more sales<sup>1</sup>



Boost performance-related business outcomes by **240**%<sup>2</sup>



Take 46% fewer sick days<sup>2</sup>



Save their employers more than **\$7,000** in health-related costs<sup>2</sup>



THE 5-STAR WORKDAY:

# WHAT'S NEXT IN WORKPLACE EVOLUTION

In the generation of telecommuters, entrepreneurs and networking enthusiasts, coming into the office is no longer mandatory. It's a conscious and deliberate choice.

When our tenants come into work each day, they don't come just to work. They come to get inspired, to build community, to collaborate, and to prioritize the things they're most passionate about.

Most importantly, they come to experience the most productive, engaging and impactful workday possible. And it's all possible thanks to 5-Star Worldwide.

www.5-starworldwide.com





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