



CBRE *Build on
Advantage*

CBRE 360

Delivering integrated services, amenities and technologies to create enhanced workplace experiences.

March 2018

CBRE 360 | PLATFORM

CBRE 360 is a people-led, technology-enabled platform connecting community, services and environments.

Our experience professionals & employee mobile app connect:

Community:

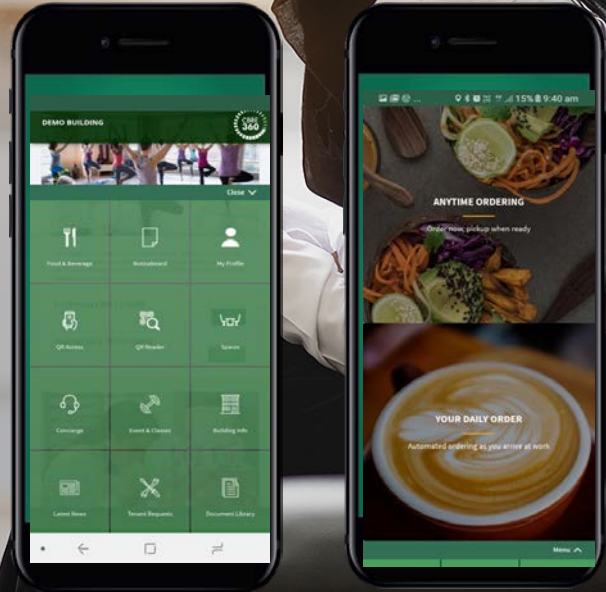
Culture, satisfaction & retention

Services:

Access to amenities & services

Workspace:

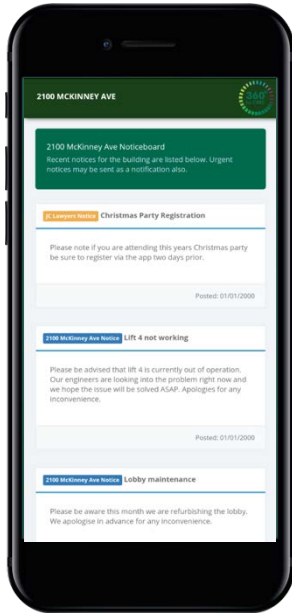
Utilization of space & building systems



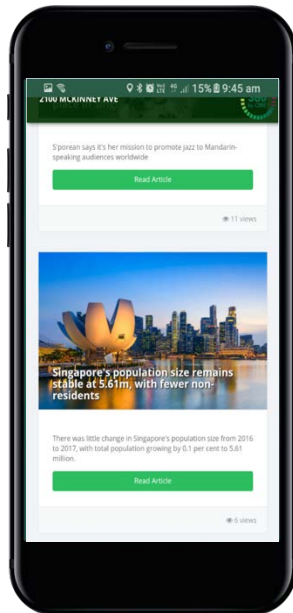
CBRE 360

TENANT APP - KEY HIGHLIGHTS

BUILDING INFORMATION



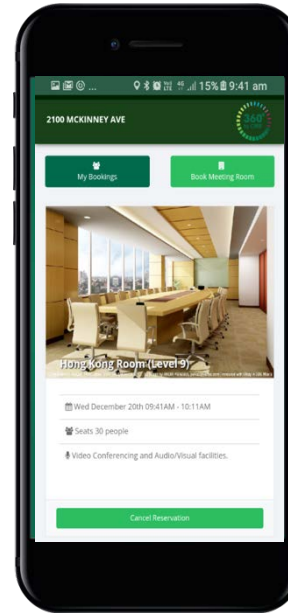
NEWS & CONTENT



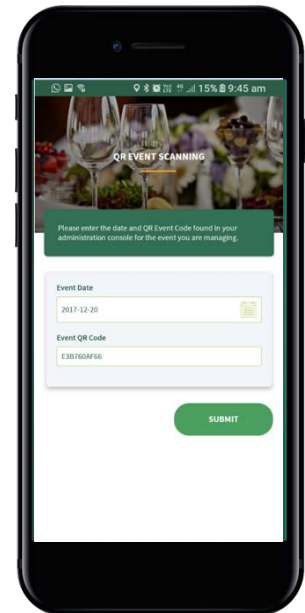
BUILDING F&B/RETAIL MANAGEMENT



SPACE RESERVATION



EVENTS/CLASSES BOOKING



CBRE 360 | EXPERIENCE FIRST – DATA DRIVEN STRATEGY

CBRE services the single largest global commercial real estate footprint with deep experience managing workplace activities & understanding behaviors within the four walls of an office environment.



Google

*Fulfills Needs in “Life”
(makes searching the world easier)*



Amazon

*Fulfills Needs in “Home”
(makes living at home easier)*



CBRE 360

*Fulfills Needs in “Workplace”
(makes working in the office easier)*

A GLIMPSE INTO THE FUTURE

Video